

CELEBRATING 14 YEARS OF CARE & COMPASSION



**Barrio Dogs 14th Anniversary
Celebration + Pedal for Paws
March 24, 2024**

SPONSOR PACKAGE





CELEBRATING 14 YEARS OF CARE & COMPASSION

Greetings:

For over a decade, Barrio Dogs has educated, empowered, and transformed Houston's East End community by providing access to animal welfare education and programming as well as free spay neuter services and vet care for pets. We have worked hard to create a better future for animals in our community.

I am writing to invite you to sponsor Barrio Dogs' 14th anniversary celebration, which is set for March 24, 2024. at Bohemeos, 708 Telephone Road, HTX 77023. This event is a chance for us to celebrate our accomplishments and raise the funds we need to continue our important work. The celebration will begin at noon and is open to families and children as it will be a kid-friendly event. The celebration will include live music, cultural food, raffles, and a kid zone. Although pets are welcome, the venue asks that you make sure your pet is social, on a leash, and up to date on vaccinations. As we have done in the past, the celebration will be held in conjunction with Pedal for Paws, a bicycle tour of the East End that offers participants a unique perspective of the area's historic and culturally-rich neighborhoods.

We are seeking sponsors at all levels to help make our anniversary celebration a success. Your sponsorship will allow us to continue to:

- Provide free spay and neuter services to even more animals in need.
- Teach more children about the importance of animal welfare.
- Make a positive impact on the lives of animals and their families in Houston.

More information on sponsor levels is included in the attached sponsorship proposal.

We would be honored to have you as a sponsor and hope you will consider a sponsor-level contribution to Barrio Dogs. Your support will help us continue to provide essential care and services to the animals in our community. Thank you for your time and consideration.

Sincerely,

Gloria Medina Zenteno
President and Founder

Barrio Dogs is a volunteer-based 501(c)(3) non-profit organization. 100% of your donation goes towards fulfilling our mission. Your contribution is tax-deductible to the extent allowed by law. Federal ID #27-2233574.



UNDERWRITER LEVELS

\$10,000 - TOP DOG SPONSOR

- Prominent name/logo acknowledgment on website
- Prominent name/logo acknowledgment in 8,000 email invitations, sponsor poster, stage banner and bike flags
- 4-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 8 custom event t-shirts
- 4 free rider spots for Pedal for Paws

\$5,000 - PLATINUM PACK LEADER

- Name/logo acknowledgment on website
- Name/logo acknowledgment in 8,000 email invitations, sponsor poster, and your promotion items in the Pedal for Paws Goody Bags
- 4-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 4 custom event t-shirts

\$2,500 - GOLDEN BONE SPONSOR

- Name/logo acknowledgment on website
- Name/logo acknowledgment in 8,000 email invitations and sponsor poster
- 2-time donor recognition on social media channels with a weekly reach of over 20,000 views
- Mention in press materials
- 2 custom event t-shirts

\$1,000 - SILVER COLLAR SPONSOR

- Name/logo acknowledgment on website
- Acknowledgment in 8,000+ email invitations and sponsor poster
- 1-time donor recognition on social media channels with a weekly reach of over 20,000 views
- 1 custom event t-shirt

\$500 - BRONZE PAW SPONSOR

- Acknowledgment in 8,000 email invitations and sponsor poster
- 1-time donor recognition on social media channels with a weekly reach of over 20,000 views



UNDERWRITER PAYMENT FORM

SPONSORSHIP LEVEL (CHOOSE ONE)

- \$10,000 Top Dog Title Sponsor
- \$5,000 Platinum Pack Leader
- \$2,500 Golden Bone Sponsor
- \$1,000 Silver Collar Sponsor
- \$500 Bronze Paw Sponsor

DONOR RECOGNITION & CONTACT INFORMATION

Donor Contact Name: _____

Name(s) for Recognition: _____

Address: _____

Email & Phone Number: _____

Donation Amount: _____

Donor acknowledgement letter will be mailed to address provided above.

TO SECURE UNDERWRITING DONATIONS

CHECKS: Please make your checks payable to Barrio Dogs, Inc. and mail to: Barrio Dogs, Inc., P.O. Box 230677, Houston, TX 77223-0677

CREDIT CARDS: Contact Gloria Zenteno at 281 825-7834 or email to gloria@barriodogs.org to make your donation via credit card.

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